

STRATEGIC PLAN 2021-25



Vision

A thriving and sustainable facility at the heart of our community;
offering a positive contribution to the wellbeing and health of local people.

Mission


Provide opportunities for community connection and to improve the wellbeing of people in the North Shore and surrounding areas;
through social connection, recreational and sporting activities.

Values

- Inclusive and diverse
- Representative of our local community
- Promote community cohesion
- Wellbeing and Health focused

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PRIORITY	SOCIAL 	WELLBEING 	MEMBERS 	SUSTAINABILITY 
COMMUNITY OUTCOMES	An inclusive organisation at the heart of the community	Activities that promote participation, health & wellbeing and fun	Build a sustainable and diverse membership	Effective organisational governance, management and development
	Improve the social offer to encourage participation from the local community C1	Increase the range and frequency of sport & recreation activities W1	Improve the membership offer and options M1	Maximise the facility's footprint to create a better use of space S1 
	 Improve the Club's amenities C2	A positive culture where members feel they are supported and can contribute W2	Improve the diversity of the membership to better reflect the local community M2	Improve the sustainability and viability of the organisation S2
Increase opportunities for member contribution (e.g. volunteering) C2	Promote health & wellbeing through all activities and events W3	A better connection with existing and potential members M3	Improved governance and transparency for the community S3	

 = Capital Investment